

BRIEF DATA MANAGEMENT INFORMATION OF KEROX LTD.

The following concise information is intended to provide you with all relevant information about the processing and protection of the personal data you provide when you contact us, as the processing of personal data must be fair, lawful and transparent.

The principle of transparency requires that information and communication relating to the processing of personal data be easily accessible and comprehensible and that it be drafted in a clear and simple language. This principle applies in particular to informing data subjects about the identity of the controller and the purpose of the processing, as well as further information to ensure fair and transparent processing of the data subject's personal data, and to informing data subjects that they have the right to be confirmed and informed. about the data processed about them.

We would like to inform you that the data controller reserves the right to change the data protection regulations, taking into account the provisions of the applicable legislation.

Name of data controller:

Company name: Kerox Ipari és Kereskedelmi Kft.
Registered seat: 2038 Sós-kút, Kerox u. 1.
Represented by: József Veréb, Managing Director
E-mail: info@kerox.hu
Telephone: +36 23 560 700
website: www.keroxdenal.com

Legislation underlying data management

REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Regulation (EC) No 95/46 (hereinafter : General Data Protection Regulation),

<https://www.adatvedelmirendelet.hu/wp-content/uploads/2016/07/CELEX3A32016R06793AHU3ATXT.pdf>

·Act CXII of 2011 on the right to information self-determination and freedom of information (hereinafter: Infotv.)

http://net.jogtar.hu/jr/gen/hjegy_doc.cgi?docid=A1100112.TV

Legality of data processing

The processing of personal data is lawful if one of the following is met:

- the data subject has consented to the processing of his or her personal data for one or more specific purposes;
- the processing is necessary for the performance of a contract to which the data subject is a party or for taking steps at the request of the data subject prior to the conclusion of the contract;
 - the data processing is necessary to fulfill the legal obligation of the data controller;
 - the processing is necessary in order to protect the vital interests of the data subject or of another natural person;
 - the processing is necessary for the performance of a task carried out in the public interest or in the exercise of a public authority conferred on the controller;
 - the processing is necessary for the protection of the legitimate interests of the controller or of a third party, unless those interests take precedence over the interests or fundamental rights and freedoms of the data subject which require the protection of personal data, in particular if the child concerned.

Consent to sending promotion newsletter includes:

- if the person concerned checks a box to do so when viewing the website (e.g. newsletter subscription)
- you can unsubscribe from the newsletter for free at any time
- if you do not wish to receive a newsletter, you may withdraw your consent at any time by sending a resignation letter to info@keroxdental.com.

Enforcement of the processing of personal data

If you have any questions about data management, please feel free to contact us at the contact details above. You can also contact our privacy officer if you require it.

Name and contact details of the data protection officer: Annamária Sillinger

E-mail: adatvedelem(at)keroxcsoport.hu,

Postal address: 2038 Sós-kút, Kerox u. 1.

You can request information about which personal data we process, but we can only provide this after prior personal identification, given the nature of the data processing, in order to protect your data. We also accept complaints about the lawfulness of data processing at the above contacts. In addition, you can lodge a request due to the illegal processing of personal data and the violation of rights related to the right to informational self-determination to the Metropolitan Court (1055 Budapest, Markó u. 27. Correspondence address: 1363 Bp. Pf. 16.), or to the court competent according to your place of residence, or you can apply to the National Authority for Data Protection and Freedom of Information (1055 Budapest, Falk Miksa u. 9-11., www.naih.hu).